



PLANT ENGINEERING AND MAINTENANCE

Exclusive sponsorship opportunities!

DIGITAL EDITION



Fully interactive!

Exclusive Sponsorship Package Includes:

- Recognition in a print ad promoting our digital edition.
- Recognition in PEM's monthly e-newsletter
- Your company's logo and sponsor recognition in the e-blast that goes out to digital edition subscribers alerting them their issue is available.
- A sponsorship banner at the bottom of the editor's digital edition navigation page appearing in both the digital and print editions.
- Your banner ad on the digital edition landing page of the PEM website.

PEM Plant Engineering and Maintenance readers are highly engaged plant managers and plant operators who are spending more time online. PEM is meeting that demand with its new digital edition with the best of class digital viewer. More readers are embracing digital editions of their favourite print magazines because they can:

- Interact with the editorial and advertisements through links & PDF.
- Access and read the latest issues immediately and upon demand;
- Navigate at the click of a mouse or by using arrows to easily locate and read the stories and advertisements;
- Search the digital edition using the lightning fast search window that produces search engine like results for keyword matches;
- Return to previously archived issues to track down items of interest.

PEM is offering a limited number (three) of exclusive digital edition sponsorships for 2008. This integrated media sponsorship includes branding and positioning in the most visible locations in the pages of PEM magazine, our website, our e-newsletter, e-blasts and linked interactive ads within the digital edition.

PRICING: \$2,250 per sponsorship (two-month duration)